

IT TEAM – PIONEERING INNOVATIONS

Speaker key

HE Helen Toogood

TH Thomas Mount

HE This is an eye-catcher unit, and we have several of them around the globe. We believe that what they do for us is enable us to have team meetings, one-on-ones, a get together with a team, without having to travel around the world. The thing that works for us so well with this technology, is that it has a camera in the back of the screen, rather than on top of the screen. So, traditional video conferencing, you'd have a camera, sort of, sitting up here, and you'd see the top of somebody's head, because you're looking at your screen; whereas this, because the camera is where our eyes are, all of us look into each other's eyes, which gives you that, sort of, connectedness. I don't know, that's what works for me. Thomas?

TH Yes, and I think that connectedness is very important, because, you know, some of the groups that we work within Unilever, they've made up of very different cultures, so you have very different groups of people who are participating in a team, and that eye contact is very important, to be able to work effectively together.