

UNILEVER SUSTAINABLE LIVING PLAN: IRELAND



IMPROVING HEALTH & WELLBEING

Working with key stakeholders, we will help meet public health targets in Ireland and worldwide

NUTRITION

Improving the quality of people's diets to help improve heart health and tackle diet related illness including obesity.

Reduce salt levels

We aim to reduce consumption of salt in Ireland in line with the Food Safety Authority of Ireland (FSAI) programme for salt reduction.

We have partnered with the FSAI and Safefood with their salt reduction campaigns, participating in FSAI's salt reduction programme for both our retail and catering products, and supporting Safefood's consumer communications on this issue.

Reducing saturated fats

Through reformulation we removed 18,000 tonnes of saturated fat globally between 2005 and 2008, introduced healthy options (e.g. Hellmann's Light) and developed breakthrough technology to allow reformulation, e.g. in our ice cream.

Providing healthy eating information

We are committed to working with Government and other partners to provide consistent nutrition information - in and out of home - on our food brands, to our foodservice customers and to our employees in our offices.

Partners

On key nutrition challenges we are active members of Food and Drink Industry Ireland (FDII), participating in expert committees and also work with the Food Safety Authority of Ireland.

In Ireland, Flora supports the activities of a number of Health Care Professional groups such as the Irish College of General Practitioners (ICGP), the Irish Practice Nurse Association (IPNA) and the Irish Nutrition and Dietetic Institute (INDI) through participation in educational meetings and sponsorship activity

Future partnership aims

We will support the public health agenda on obesity and cardiovascular health to help our national contribution to global targets.



REDUCING ENVIRONMENTAL IMPACT

Working across all of our operations and activities and in partnership with key stakeholders and the people who use our products, we will reduce our overall environmental impact

GREENHOUSE GASES

Reducing GHG from Washing Clothes

Cleaner Planet Plan is our long term laundry sustainability strategy which in Ireland encompasses Persil, Surf and Comfort.

We have:

- reduced the environmental impact of our manufacturing
- developed high performance, concentrated products for low temperature washing, and saved on packaging & transport
- provided information and advice to help people use our products more efficiently

Concentrating our detergents has resulted in a third less fuel to transport our liquids and a 20% reduction in greenhouse gases for our powders.

Millions of our packs and a dedicated Cleaner Planet Plan website carry advice on efficient ways to do the laundry

Reducing GHG from our distribution

Across the UK & Ireland, we will deliver a 20% cut in GHG from warehouses and transport from 2010 to 2015, by:

- consolidating our warehouse network and rolling out best practice, such as low-energy lighting
- minimising miles on the road through the use of double-stacking; double-deck trailers; collaborating with our customers and other manufacturers
- seeking to eliminate waste

Partners

We are a member company of the AISE Charter for Sustainable Cleaning, a voluntary initiative which encourages the European detergent industry to undertake continual sustainability improvements and consumers to adopt more sustainable ways of doing their washing.

Future partnership aims

We will work with a range of partners to help people reduce their carbon emissions when using our products at home.





WASTE

Reduce packaging

Unilever UK & Ireland has signed Waste and Resources Action Programme's (WRAP) Courtauld Commitment 2 and will contribute to its 2012 targets to reduce:

- The carbon impact of grocery packaging by 10%
- household food and drink waste by 4%
- grocery product and packaging waste in the supply chain by 5%

Recycle packaging

As one of the leading members of Repak, we have contributed to helping Ireland meet and exceed its EU packaging recovery targets - from 25% in 2001 to 65% in 2010. We aim to continue to meet and, where possible, exceed these targets.

Reduced waste from our manufacturing

Our manufacturing site in Cork has a target of 100% recycled waste by the end of 2010.

This includes recycling the site's canteen waste and using it as a fertiliser for the surrounding grassy areas.

Partners

Unilever UK & Ireland co-chairs the Institute of Grocery Distribution's (IGD) Product and Packaging Waste Group, which is developing best practice to help companies reduce waste in the supply chain.

The Group is linking to WRAP's targets and helping IGD members work towards a 5% reduction in grocery product waste in the supply chain in 2012.

Future partnership aims

We will look at additional ways to improve recycling rates. We will continue to work with Repak, WRAP and other partners on waste reduction measures.

SUSTAINABLE SOURCING

Sustainable palm oil

Our global target is to purchase all palm oil from sustainable sources by 2015.

In 2010, all the palm oil required for our Irish business is covered by GreenPalm certificates of sustainable palm oil.

Sustainable/recycled paper & board

By the end of 2010, we aim for over 80% of the paper packaging used in our UK & Ireland manufacturing to be sustainably sourced (i.e. using recycled or certified sustainable material).

Sustainable tea

We were the first tea producer to commit to sourcing the tea for all our Lyons Tea tea bags from Rainforest Alliance certified estates.

In Ireland, all Lyons Tea will be 100% Rainforest Alliance certified by the end of 2012.

Fairtrade Ben & Jerry's

Ben & Jerry's launched the first vanilla Fairtrade ice cream in 2006.

By the end of 2010, 60% of the Ben & Jerry's range in Ireland will be Fairtrade certified, with 100% certified by the end of 2011, two years ahead of our global target.

Free range eggs

Since mid-2008, all Hellmann's mayonnaise on sale in Ireland has been made using free range eggs.

Since 2004, Ben & Jerry's ice cream has used only free range eggs for Ireland.

Partners

We will continue to work closely with Rainforest Alliance and Fairtrade to reach our sustainable sourcing targets.

Future partnership aims

We will continue to explore future alliances and partnerships in order to achieve more sustainable sourcing in our value chain.



We will enable our people to make sustainable choices at home and at work.

PEOPLE

Healthy workforce

Our workplace health initiative Fit Business – part of Unilever’s global Lamplighter programme - will be rolled out to all our sites in Ireland by 2011, helping all our employees to make positive everyday choices to improve their health.

Fit Business aims to improve the overall health of our workforce integrating our nutrition expertise, knowledge of brands and occupational health, and government campaigns including Safefood’s Little Steps, so that employees can proactively make healthy lifestyle choices.

Employee Travel

We have introduced agile working to our employees which helps them to integrate flexible home working into their regular work patterns and significantly reduces their travel.

We introduced a Telepresence room (high end videoconferencing) to our offices in July 2010, which has resulted in the reduction of international flights. We expect a significant rise in flight reduction as usage increases.

We aim to reduce our overall employee travel miles by 30% in 2011.

Reduced workplace waste

Our Citywest office has a recycling target of 80% by Q1 2011. To help us achieve this, we have enabled employees to easily sort and recycle their waste.

Reduced workplace water consumption

We will reduce our water consumption by introducing intelligent water management systems in our Citywest office. Our target is a 30% reduction by Q2 2011.

Partners

Our employees are our most important partners in helping us to achieve a healthy and sustainable workplace. We will continue to regularly communicate our targets and objectives via our usual channels and also through our dedicated internal ‘Green Team’.



The Unilever Ireland Green Team, winners of the Eco Business award at the 2008 Chambers Ireland President's Awards for Corporate Social Responsibility.